

## Rappi | Private Company Profile

## Highlights



## PitchBook Analyst Coverage

Supply Chain Tech &gt; Last-mile Delivery

Last Updated Q1 2021

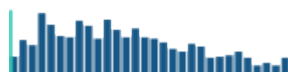
Foodtech &gt; Intermediaries &amp; Delivery

Last Updated Q2 2021

## Fundraising

From Series F

0 Months Since Last Deal



## New Vertical Entered by Investors

E-Commerce

*Rappi*

As of 16-Jul-2021

## New Vertical Entered by Investor

Mobile

*Rappi*

As of 16-Jul-2021

## Post Valuation

\$5.25B

As of 16-Jul-2021

## Valuation Step-up

1.10x

Later Stage VC (Series E) - Later  
Stage VC (Series F)

## Employees

7456

As of 19-Jul-2021



## Last Deal Details

\$500.00M

Later Stage VC (Series F) 16-Jul-2021

## New Vertical Entered by Investors

FoodTech

*Rappi*

As of 16-Jul-2021

## New Vertical Entered by Investors

Supply Chain Tech

*Rappi*

As of 16-Jul-2021

## Total Raised to Date

\$2.25B

As of 16-Jul-2021

## General Information

## Description

Operator of an on-demand delivery platform designed to connect consumers with local stores. The company's platform helps consumers to order groceries, food, and drugstore medications as well as send money to someone or have a courier withdraw money from their bank account or from an ATM and get it delivered to them, enabling users to shop for any item and get it delivered to their home within minutes.

## Most Recent Financing Status (as of 23-Jul-2021)

The company raised \$500 million of Series F venture funding in a deal led by T. Rowe Price on July 16, 2021, putting the company's pre-money valuation at \$4.75 billion. Andreessen Horowitz, Sequoia Capital, DST Global, Softbank Investment International Strategic,

Y Combinator, Government of Singapore Investment Corporation (GIC), Baillie Gifford, Third Point, and Octahedron Capital also participated in the round.

<b>Entity Types</b>	Private Company Acquirer	<b>Year Founded</b>	2015
<b>Website</b>	<a href="http://www.rappi.com">www.rappi.com</a>	<b>Universes</b>	M&A, Venture Capital
<b>Legal Name</b>	Rappi SAS	<b>Employees</b>	7,456
<b>Business Status</b>	Generating Revenue/Not Profitable		
<b>Ownership Status</b>	Privately Held (backing)		
<b>Financing Status</b>	Venture Capital-Backed		

## Industries, Verticals & Keywords

<b>Primary Industry</b>	<b>Verticals</b>	<b>Keywords</b>
Other Services (B2C Non-Financial)	E-Commerce FoodTech Mobile Supply Chain Tech	grocery delivery platform supply chain tech grocery shopping food home delivery grocery delivery on demand delivery
<b>Other Industries</b>		
Application Software		

## Appears in PitchBook Analyst Market Map

Q1 2021 - Foodtech  
1,319 Companies | Alex Frederick

Q4 2020 - Foodtech  
1,183 Companies | Alex Frederick

Q4 2020 - Supply Chain Tech  
4,035 Companies | Asad Hussain

Q3 2020 - Foodtech  
1,168 Companies | Alex Frederick

## What PitchBook Analysts Say

*"Emerging supply chain technologies are digitizing and automating workflows and processes to improve the connectivity, visibility, and resilience of supply chains, leading to faster deliveries, reduced costs, and enhanced service outcomes. We view this as a long-term secular shift in supply chain infrastructure that will reshape the industry for the next several years."*

Q4 2020 Emerging Tech Research: Supply Chain Tech | 02-Mar-2021 | Asad Hussain | Supply Chain Tech

## Contact Information

### Primary Contact

[Felipe Villamarin](mailto:felipe@rappi.com)  
Co-Founder & Board Member  
[felipe@rappi.com](mailto:felipe@rappi.com)

### Primary Office

Calle 93  
Suite 19-58  
Bogotá, DC Colombia  
Colombia

## Alternate Offices

**Argentina**

Argentina

**Barranquilla**

Barranquilla

Colombia

**Costa Rica**

Costa Rica

**Medellín**

Medellín

Colombia

**Mexico City**

Avenida Medellín No. 153, piso 4

Col. Roma Norte, Del. Cuauhtémoc, C.P.

Mexico City, 06700

Mexico

**Montevideo**

José Ellauri 938

Montevideo

Uruguay

**San Francisco**

353 Mission Street

14th Floor

San Francisco, CA 94105

United States

**Santiago**

Enrique Foster Sur 207

Las Condes

Santiago

Chile

**Sao Paulo**

Sao Paulo

Brazil

**Top 5 Similar Companies**

#	Name	Competitor	Financing Status	HQ Location	Primary Industry	Year Founded	Last Financing Date/Type	Last Financing Amount
1	<a href="#">Gophr App</a>	✓	Angel-Backed	Lake Charles, LA	Other Services (B2C Non-Financial)		2019/Angel	\$0.10M
2	<a href="#">HappyFresh</a>	✓	Venture Capital-Backed	Jakarta, Indonesia	Other Services (B2C Non-Financial)	2014	2021/Series D	\$65.00M
3	<a href="#">Gopuff</a>	✓	Venture Capital-Backed	Philadelphia, PA	Internet Retail	2013		
4	<a href="#">Tokri</a>	✓	Corporate Backed or Acquired	Pune, India	Other Services (B2C Non-Financial)	2015	2016/Seed	\$2.50M
5	<a href="#">Fetch Rewards</a>	✓	Venture Capital-Backed	Madison, WI	Other Services (B2C Non-Financial)	2013	2021/Series D	\$210.00M

**Comparisons**

<b>Description</b>	Operator of an on-demand delivery platform designed to connect consumers with local stores.	Operator of an all in one shopping and product delivery platform.	Developer of an online grocery platform intended to offer fresh groceries at the customers' doorstep.	Operator of a food delivery platform intended to deliver daily essentials within minutes and make the daily life of customers effortless.
<b>Primary Industry</b>	Other Services (B2C Non-Financial)	Other Services (B2C Non-Financial)	Other Services (B2C Non-Financial)	Internet Retail
<b>HQ Location</b>	Bogotá, Colombia	Lake Charles, LA	Jakarta, Indonesia	Philadelphia, PA
<b>Employees</b>	7456   2021	-	457   2021	7000   2021
<b>Total Raised</b>	\$2.25B	\$0.10M	\$102.00M	\$2.43B
<b>Post Valuation</b>	\$5.25B <sup>E</sup>   15-Jul-2021	-	\$237.00M <sup>E</sup>   25-Jul-2021	\$15.00B <sup>E</sup>   21-Jul-2021
<b>Last Financing Details</b>	\$500.00M   2021/Later Stage VC (Series F)	\$0.10M   2019/Angel (individual)	\$65.00M   2021/Later Stage VC (Series D)	\$1.00B   2021/Later Stage VC (Series H)

<sup>E</sup> Estimated

## Current Team (9)

Name	Title	Board Seats	Office	Phone	Email
<a href="#">Simón Borrero</a>	Co-Founder, Chief Executive Officer & Board Member	1	Bogotá, Colombia		<a href="mailto:simon@rappi.com">simon@rappi.com</a>
<a href="#">Sebastian Mejia</a>	Co-Founder, President & Board Member	1	Bogotá, Colombia		
<a href="#">Oscar Herrera</a>	Chief Financial Officer		Bogotá, Colombia		
<a href="#">Caroline Merin</a>	Chief Operating Officer		Bogotá, Colombia		<a href="mailto:caroline@rappi.com">caroline@rappi.com</a>
<a href="#">Fernando Cruz</a>	Chief Technology Officer		Bogotá, Colombia		<a href="mailto:fernando@rappi.com">fernando@rappi.com</a>
<a href="#">Arnoldo Rodriguez</a>	Chief Human Resources Officer		Bogotá, Colombia		<a href="mailto:arodriguez@rappi.com">arodriguez@rappi.com</a>
<a href="#">Luis Bitencourt-Emilio</a>	Chief Products Officer		Bogotá, Colombia		
<a href="#">Felipe Villamarin</a>	Co-Founder & Board Member	1	Bogotá, Colombia		<a href="mailto:felipe@rappi.com">felipe@rappi.com</a>
<a href="#">Juan Pablo Ortega</a>	Co-Founder		Bogotá, Colombia		<a href="mailto:juan.pabloortega@rappi.com">juan.pabloortega@rappi.com</a>

## Current Board Members (7)

Name	Title	Representing	Role	Since	Phone	Email
<a href="#">Felipe Villamarin</a>	Co-Founder & Board Member	<a href="#">Rappi</a>	Co-Founder & Board Member	Oct 2014		<a href="mailto:felipe@rappi.com">felipe@rappi.com</a>
<a href="#">Jeffrey Housenbold</a>	Managing Partner, SoftBank Investment Advisers.	<a href="#">SoftBank Group</a>	Board Member	Apr 2019	+81 (0)36 889 2000	<a href="mailto:jeff.housenbold@visionfund.com">jeff.housenbold@visionfund.com</a>
<a href="#">Lars Niklas Ostberg</a>	Board Member	<a href="#">Rappi</a>	Board Member			
<a href="#">Michael Abramson</a>	Board Member	<a href="#">Rappi</a>	Board Member			
<a href="#">Ralf Wenzel</a>	Chief Executive Latin America	<a href="#">SoftBank Group</a>	Board Member			
<a href="#">Sebastian Mejia</a>	Co-Founder, President & Board Member	<a href="#">Rappi</a>	Co-Founder, President & Board Member	May 2015		
<a href="#">Simón Borrero</a>	Co-Founder, Chief Executive Officer & Board Member	<a href="#">Rappi</a>	Co-Founder, Chief Executive Officer & Board Member	Jun 2015		<a href="mailto:simon@rappi.com">simon@rappi.com</a>

## Deal History (10)

#	Deal Type	Date	Amount	Raised to Date	Pre-Val	Post-Val	Status	Stage
10.	<a href="#">Later Stage VC (Series F)</a>	16-Jul-2021	\$500.00M	\$2.25B	\$4.75B	\$5.25B	Completed	Generating Revenue/Not Profitable
9.	<a href="#">Merger/Acquisition</a>	15-Jul-2020					Cancelled	Generating Revenue/Not Profitable
8.	<a href="#">Later Stage VC (Series E)</a>	24-Sep-2020	\$300.00M	\$1.75B	\$4.00B	\$4.30B	Completed	Generating Revenue/Not Profitable
7.	<a href="#">Secondary Transaction - Private</a>	16-Aug-2019		\$1.45B			Completed	Generating Revenue/Not Profitable
6.	<a href="#">Later Stage VC (Series D)</a>	30-Apr-2019	\$1.00B	\$1.45B	\$2.75B	\$3.46B	Completed	Generating Revenue/Not Profitable

5.	Later Stage VC (Series C)	18-Sep-2018	\$217.51M	\$453.98M	\$1.00B	\$1.22B	Completed	Generating Revenue/Not Profitable
4.	Early Stage VC (Series B)	17-Jan-2018	\$183.32M	\$236.46M	\$480.00M	\$663.32M	Completed	Generating Revenue/Not Profitable
3.	Early Stage VC (Series A)	06-Jan-2017	\$52.77M	\$53.15M	\$115.00M	\$167.77M	Completed	Generating Revenue/Not Profitable
2.	Accelerator/Incubator	22-Mar-2016	\$0.12M	\$0.38M	\$1.59M	\$1.71M	Completed	Startup
1.	Accelerator/Incubator	01-Jan-2016	\$0.26M <sup>E</sup>	\$0.26M			Completed	Startup

† Indicates an Add-On  
E Estimated

#### CAP TABLE HISTORY (as of 16-Jul-2021)

Stock	# Of Shares Authorized	Par Value	Original Issue Price	Liquidation	Liquidation Pref. Multiple	Conversion Price	% Owned
Series F	7,894,675	\$0.000100	\$64.42	\$64.42	1x	\$64.42	9.52%
Series E	5,491,000	\$0.000100	\$59.75	\$59.75	1x	\$59.75	6.74%
Series D	13,636,857	\$0.000100	\$52.06	\$52.06	1x	\$52.06	16.73%
Series C	9,030,073	\$0.000100	\$24.17	\$24.17	1x	\$24.17	11.08%
Series B	11,299,073	\$0.000100	\$16.22	\$16.22	1x	\$16.22	13.87%
Series A-7	530,418	\$0.000100	\$5.66	\$5.66	1x	\$5.66	0.65%
Series A-6	493,551	\$0.000100	\$2.98	\$2.98	1x	\$2.98	0.61%
Series A-5	2,517,474	\$0.000100	\$2.48	\$2.48	1x	\$2.48	3.09%
Series A-4	177,986	\$0.000100	\$2.18	\$2.18	1x	\$2.18	0.22%
Series A-3	1,637,508	\$0.000100	\$1.98	\$1.98	1x	\$1.98	2.01%
Series A-2	113,707	\$0.000100	\$0.88	\$0.88	1x	\$0.88	0.14%
Series A-1	7,045,372	\$0.000100	\$5.95	\$5.95	1x	\$5.95	8.65%

#### Series Terms for: A-1, A-2, A-3, A-4, A-5, A-6, A-7, B, C, D, E, F (as of 16-Jul-2021)

**Liquidation Preferences**  
**Participating vs. Non-participating**  
**Dividend Rights**

Pari Passu  
Non-participating  
Yes

**Anti-dilution Provisions**  
**Board Voting Rights**  
**General Voting Rights**

Weighted  
Average  
Yes  
Yes

Deal #10: Later Stage VC (Series F), \$500M, Completed; 16-Jul-2021

<b>VC Round</b>	6 Round	<b>Financing Status</b>	Venture Capital-Backed	<b>Total Invested Capital</b>	\$500.00M
<b>Deal Types</b>	Later Stage VC, Series F	<b>Financing Source</b>	Venture Capital	<b>Pre-money Valuation</b>	\$4.75B
<b>Deal Amount</b>	\$500.00M	<b>Raised to Date</b>	\$2.25B **	<b>Post Valuation</b>	\$5.25B
<b>Deal Status</b>	Completed	<b>Total Invested Equity</b>	\$500.00M	<b>CEO/Lead Mgt</b>	Simón Borrero
<b>Deal Date</b>	16-Jul-2021	<b>Investor Ownership</b>	73.30%	<b>Site</b>	Bogotá, Colombia
<b>% Acquired</b>	9.52%	<b>Stock Split</b>	1 : 1	<b>Business Status</b>	Generating Revenue/Not Profitable

### Deal Synopsis

The company raised \$500 million of Series F venture funding in a deal led by T. Rowe Price on July 16, 2021, putting the company's pre-money valuation at \$4.75 billion. Andreessen Horowitz, Sequoia Capital, DST Global, Softbank Investment International Strategic, Y Combinator, Government of Singapore Investment Corporation (GIC), Baillie Gifford, Third Point, and Octahedron Capital also participated in the round.

‡ Not necessarily a summation of individual debt figures

\*\* Includes \$290.00M of known debt; Does not include grant funding

E Estimated

### Cap Table History

#### SERIES F TERMS

**Liquidation Preferences**  
Participating vs. Non-participating  
**Dividend Rights**

Pari Passu  
Non-participating  
Yes

**Anti-dilution Provisions**

**Board Voting Rights**  
**General Voting Rights**

Weighted  
Average  
Yes  
Yes

#### CAP TABLE HISTORY

Stock	# Of Shares Authorized	Par Value	Original Issue Price	Liquidation	Liquidation Pref. Multiple	Conversion Price	% Owned
Series F	7,894,675	\$0.000100	\$64.42	\$64.42	1x	\$64.42	9.52%
Series E	5,491,000	\$0.000100	\$59.75	\$59.75	1x	\$59.75	6.74%
Series D	13,636,857	\$0.000100	\$52.06	\$52.06	1x	\$52.06	16.73%
Series C	9,030,073	\$0.000100	\$24.17	\$24.17	1x	\$24.17	11.08%
Series B	11,299,073	\$0.000100	\$16.22	\$16.22	1x	\$16.22	13.87%
Series A-7	530,418	\$0.000100	\$5.66	\$5.66	1x	\$5.66	0.65%
Series A-6	493,551	\$0.000100	\$2.98	\$2.98	1x	\$2.98	0.61%
Series A-5	2,517,474	\$0.000100	\$2.48	\$2.48	1x	\$2.48	3.09%
Series A-4	177,986	\$0.000100	\$2.18	\$2.18	1x	\$2.18	0.22%
Series A-3	1,637,508	\$0.000100	\$1.98	\$1.98	1x	\$1.98	2.01%
Series A-2	113,707	\$0.000100	\$0.88	\$0.88	1x	\$0.88	0.14%
Series A-1	7,045,372	\$0.000100	\$5.95	\$5.95	1x	\$5.95	8.65%

#### Investors (10)

Investor Name	Status	Lead/Sole	Comments
1. <a href="#">Andreessen Horowitz</a>	Follow-On Investor	No	Form of Payment: Cash Fund 1: <a href="#">Andreessen Horowitz CLF Partners II</a>
2. <a href="#">Baillie Gifford</a>	New Investor	No	Form of Payment: Cash Fund 1: <a href="#">Baillie Gifford China Fund</a>
3. <a href="#">DST Global</a>	Follow-On Investor	No	Form of Payment: Cash Fund 1: <a href="#">DST Global VIII</a>
4. <a href="#">Government of Singapore Investment Corporation (GIC)</a>	New Investor	No	Form of Payment: Cash
5. <a href="#">Octahedron Capital</a>	New Investor	No	Form of Payment: Cash Fund 1: <a href="#">Octahedron Master Fund</a>



6. Sequoia Capital	Follow-On Investor	No	Form of Payment: Fund 1:	Cash Sequoia Capital U.S. Growth Fund IX
7. Softbank Investment International Strategic	New Investor	No	Form of Payment:	Cash
8. Third Point	New Investor	No	Form of Payment: Fund 1:	Cash Third Point Ultra
9. T. Rowe Price	Follow-On Investor	Yes	Form of Payment: Fund 1:	Cash Global Impact Equity Fund
10. Y Combinator	Follow-On Investor	No	Form of Payment: Fund 1:	Cash Y Combinator Continuity Affiliates Fund II

*E Estimated*

### Deal #9: Merger/Acquisition, Failed/Cancelled; 15-Jul-2020

<b>Deal Types</b>	Merger/Acquisition	<b>Financing Status</b>	Failed Transaction (M&A)	<b>CEO/Lead Mgt</b>	Simón Borrero
<b>Deal Status</b>	Failed/Cancelled	<b>Financing Source</b>	Corporate	<b>Site</b>	Bogotá, Colombia
<b>Deal Date</b>	15-Jul-2020			<b>Business Status</b>	Generating Revenue/Not Profitable
<b>% Acquired</b>	100.00%				

#### Deal Synopsis

The company was in talks to be acquired by Delivery Hero on July 15, 2020. Subsequently, the deal was cancelled.

‡ Not necessarily a summation of individual debt figures

\*\* Does not include grant funding

*E Estimated*

### Deal #8: Later Stage VC (Series E), \$300M, Completed; 24-Sep-2020

<b>VC Round</b>	5 Round	<b>Financing Status</b>	Venture Capital-Backed	<b>Total Invested Capital</b>	\$300.00M
<b>Deal Types</b>	Later Stage VC, Series E	<b>Financing Source</b>	Venture Capital	<b>Pre-money Valuation</b>	\$4.00B
<b>Deal Amount</b>	\$300.00M	<b>Raised to Date</b>	\$1.75B **	<b>Post Valuation</b>	\$4.30B
<b>Deal Status</b>	Completed	<b>Total Invested Equity</b>	\$300.00M	<b>CEO/Lead Mgt</b>	Simón Borrero
<b>Deal Date</b>	24-Sep-2020	<b>Investor Ownership</b>	71.56%	<b>Site</b>	Bogotá, Colombia
<b>Announced Date</b>	08-Sep-2020	<b>Stock Split</b>	1 : 1	<b>Business Status</b>	Generating Revenue/Not Profitable
<b>% Acquired</b>	6.98%				

#### Deal Synopsis

The company raised \$300 million of Series E venture funding from DX Ventures, MyAsiaVC and Catapult VC on September 24, 2020, putting the company's pre-money valuation at \$4 billion. Liquid 2 Ventures, Ignacio Vilela, and T. Rowe Price also participated in the round.

‡ Not necessarily a summation of individual debt figures

\*\* Includes \$290.00M of known debt; Does not include grant funding

E Estimated

## Cap Table History

### SERIES E TERMS

**Liquidation Preferences**  
Participating vs. Non-participating  
Dividend Rights

Pari Passu  
Non-participating  
Yes

**Anti-dilution Provisions**  
**Board Voting Rights**  
**General Voting Rights**

Weighted  
Average  
Yes  
Yes

### CAP TABLE HISTORY

Stock	# Of Shares Authorized	Par Value	Original Issue Price	Liquidation	Liquidation Pref. Multiple	Conversion Price	% Owned
Series E	5,491,000	\$0.000100	\$59.75	\$59.75	1x	\$59.75	6.98%
Series D	13,636,857	\$0.000100	\$52.06	\$52.06	1x	\$52.06	18.95%
Series C	9,030,073	\$0.000100	\$24.17	\$24.17	1x	\$24.17	12.55%
Series B	11,299,073	\$0.000100	\$16.22	\$16.22	1x	\$16.22	15.70%
Series A-7	530,418	\$0.000100	\$5.66	\$5.66	1x	\$5.66	0.74%
Series A-6	493,551	\$0.000100	\$2.98	\$2.98	1x	\$2.98	0.69%
Series A-5	2,517,474	\$0.000100	\$2.48	\$2.48	1x	\$2.48	3.50%
Series A-4	177,986	\$0.000100	\$2.18	\$2.18	1x	\$2.18	0.25%
Series A-3	1,637,508	\$0.000100	\$1.98	\$1.98	1x	\$1.98	2.28%
Series A-2	113,707	\$0.000100	\$0.88	\$0.88	1x	\$0.88	0.16%
Series A-1	7,045,372	\$0.000100	\$5.95	\$5.95	1x	\$5.95	9.79%

## Investors (6)

Investor Name	Status	Lead/Sole	Comments
1. <a href="#">Catapult VC</a>	New Investor	No	Form of Payment: Cash Fund 1: <a href="#">Catapult VC I</a>
2. <a href="#">DX Ventures</a>	New Investor	No	Form of Payment: Cash Fund 1: <a href="#">DX Ventures</a>

3. <a href="#">Ignacio Vilela</a>	New Investor	No	Lead Partner: Form of Payment:	<a href="#">Ignacio Vilela</a> Cash
4. <a href="#">Liquid 2 Ventures</a>	New Investor	No	Form of Payment: Fund 1:	Cash <a href="#">Liquid 2 Ventures Fund II</a>
5. <a href="#">MyAsiaVC</a>	New Investor	No	Form of Payment:	Cash
6. <a href="#">T. Rowe Price</a>	New Investor	No	Form of Payment: Fund 1:	Cash <a href="#">T. Rowe Price Health Sciences Fund</a>

*E Estimated*

#### Advisors (2)

#	Advisor Name	Service Type	Hired By	Comments
1.	<a href="#">Cooley</a>	Legal Advisor	Rappi	Lead Partner: <a href="#">Stephane Levy JD</a>
2.	<a href="#">Goodwin</a>	Legal Advisor	<a href="#">T. Rowe Price</a>	Lead Partner: <a href="#">Cameron Contizano JD</a>

#### Tranches (1)

Tranche Date	Amount	Financing Type	Comments
1. 18-Sep-2020	\$155.89M	Later Stage VC	Stock Type: Preferred Tranche Size Actual Status:

#### Stock Price Data

## Deal Closed: 24-Sep-2020

### T. Rowe Price (TROW)

VWAP 30 days prior:	\$130.47
Price 5 days prior:	\$127.97
Price 1 day prior:	\$122.89
<b>Price on Close Date:</b>	<b>\$123.43</b>
Price 1 day after:	\$125.22
Price 5 days after:	\$127.49
Price 30 days after:	\$148.10

## Deal #7: Secondary Transaction - Private, Completed; 16-Aug-2019

<b>Deal Types</b>	Secondary Transaction - Private	<b>Financing Status</b>	Venture Capital-Backed	<b>CEO/Lead Mgt</b>	Simón Borrero
<b>Deal Status</b>	Completed	<b>Financing Source</b>	Venture Capital	<b>Site</b>	Bogotá, Colombia
<b>Deal Date</b>	16-Aug-2019	<b>Raised to Date</b>	\$1.45B **	<b>Business Status</b>	Generating Revenue/Not Profitable

### Deal Synopsis

Endeavor Catalyst and INVX sold their stake in the company to SoftBank Group and SoftBank Latin America Fund for an undisclosed amount on August 16, 2019.

‡ Not necessarily a summation of individual debt figures

\*\* Includes \$290.00M of known debt; Does not include grant funding

E Estimated

### Investors (2)

Investor Name	Status	Lead/Sole	Comments
1. <a href="#">SoftBank Group</a>	Follow-On Investor	No	Lead Partner: <a href="#">Jeffrey Housenbold</a> Form of Payment: Cash Fund 1: <a href="#">SoftBank Vision Fund</a>
2. <a href="#">SoftBank Latin America Fund</a>	Follow-On Investor	No	

E Estimated

### Sellers/Exiters (2)

#	Seller/Exiter Name	Partial/Full	Comments
1.	<a href="#">Endeavor Catalyst</a>	Partial	
2.	<a href="#">INVX</a>	Partial	Exit Multiple: 25.00x

E Estimated

## Deal #6: Later Stage VC (Series D), \$1B, Completed; 30-Apr-2019

<b>VC Round</b>	4 Round	<b>Financing Status</b>	Venture Capital-Backed	<b>Total Invested Capital</b>	\$1.00B
<b>Deal Types</b>	Later Stage VC, Series D	<b>Financing Source</b>	Venture Capital	<b>Pre-money Valuation</b>	\$2.75B
<b>Deal Amount</b>	\$1.00B	<b>Total New Debt</b>	\$290.00M ‡	<b>Post Valuation</b>	\$3.46B
<b>Deal Status</b>	Completed	<b>Raised to Date</b>	\$1.45B **	<b>CEO/Lead Mgt</b>	Simón Borrero
<b>Deal Date</b>	30-Apr-2019	<b>Total Invested Equity</b>	\$710.00M	<b>Site</b>	Bogotá, Colombia
<b>% Acquired</b>	20.52%	<b>Investor Ownership</b>	69.94%	<b>Business Status</b>	Generating Revenue/Not Profitable
		<b>Stock Split</b>	1 : 1		

### Deal Synopsis

The company raised \$1 billion through a combination of debt and Series D venture funding from SoftBank Group, Palm Drive Capital, and SoftBank Investment Advisers on April 30, 2019, putting the company's pre-money valuation at \$2.75 billion. CSC UpShot Ventures, Innogest Capital, and SoftBank Latin America Fund also participated in the round. The company will use the funding to enhance its presence in existing markets, enter new ones and release new products and services.

‡ Not necessarily a summation of individual debt figures

\*\* Includes \$290.00M of known debt; Does not include grant funding

E Estimated

### Cap Table History

#### SERIES D TERMS

<b>Liquidation Preferences</b>	Pari Passu	<b>Anti-dilution Provisions</b>	Weighted
<b>Participating vs. Non-participating</b>	Non-participating	<b>Board Voting Rights</b>	Average
<b>Dividend Rights</b>	Yes	<b>General Voting Rights</b>	Yes
			Yes

#### CAP TABLE HISTORY

Stock	# Of Shares Authorized	Par Value	Original Issue Price	Liquidation	Liquidation Pref. Multiple	Conversion Price	% Owned
Series D	13,636,857	\$0.000100	\$52.06	\$52.06	1x	\$52.06	20.52%
Series C	9,030,073	\$0.000100	\$24.17	\$24.17	1x	\$24.17	13.59%
Series B	11,299,073	\$0.000100	\$16.22	\$16.22	1x	\$16.22	17.00%
Series A-7	530,418	\$0.000100	\$5.66	\$5.66	1x	\$5.66	0.80%
Series A-6	493,551	\$0.000100	\$2.98	\$2.98	1x	\$2.98	0.74%
Series A-5	2,517,474	\$0.000100	\$2.48	\$2.48	1x	\$2.48	3.79%
Series A-4	177,986	\$0.000100	\$2.18	\$2.18	1x	\$2.18	0.27%
Series A-3	1,637,508	\$0.000100	\$1.98	\$1.98	1x	\$1.98	2.46%
Series A-2	113,707	\$0.000100	\$0.88	\$0.88	1x	\$0.88	0.17%
Series A-1	7,045,372	\$0.000100	\$5.95	\$5.95	1x	\$5.95	10.60%

#### Investors (6)

Investor Name	Status	Lead/Sole	Comments
1. <a href="#">CSC UpShot Ventures</a>	New Investor	No	Form of Payment: Cash Fund 1: <a href="#">CSC Upshot Fund I</a>
2. <a href="#">Innogest Capital</a>	New Investor	No	Form of Payment: Cash
3. <a href="#">Palm Drive Capital</a>	New Investor	No	Form of Payment: Cash
4. <a href="#">SoftBank Group</a>	New Investor	No	Lead Partner: <a href="#">Jeffrey Housenbold</a> Form of Payment: Cash Fund 1: <a href="#">SoftBank Vision Fund</a> Fund 2: <a href="#">SoftBank Vision Fund</a>
5. <a href="#">SoftBank Investment Advisers</a>	New Investor	No	Lead Partner: <a href="#">Justin Wilson</a> Form of Payment: Cash Fund 1: <a href="#">SoftBank Vision Fund</a>
6. <a href="#">SoftBank Latin America Fund</a>	New Investor	No	Form of Payment: Cash

*E Estimated*

## Lenders & Debt Financings

### Debt Summary

<b>Total New Debt</b>	\$290.00M (Not necessarily a summation of individual debt figures)
<b>Other</b>	\$290.00M

**Other: \$290.00M**

### Debt Instrument

Debt Amount: \$290.00M

*E Estimated*

## Advisors (4)

#	Advisor Name	Service Type	Hired By	Comments
1.	<a href="#">Gunderson Dettmer</a>	Legal Advisor	Investor	
2.	<a href="#">Goodwin</a>	Legal Advisor	<a href="#">DST Global</a>	Lead Partner: <a href="#">Cameron Contizano JD</a>
3.	<a href="#">Cooley</a>	Legal Advisor	Rappi	
4.	<a href="#">Paul, Weiss, Rifkind, Wharton &amp; Garrison</a>	Legal Advisor	<a href="#">SoftBank Group</a>	

## Investors (45)

### Active Investors (43)

Name	Investor Type	Holding	Investor Since	Board	Related Deals
<a href="#">Baillie Gifford</a>	Asset Manager	Minority	Jul 2021		<a href="#">#10. Later Stage VC (Series F): New Investor, Jul 2021, \$500.00M</a>
<a href="#">Government of Singapore Investment Corporation (GIC)</a>	Sovereign Wealth Fund	Minority	Jul 2021		<a href="#">#10. Later Stage VC (Series F): New Investor, Jul 2021, \$500.00M</a>
<a href="#">Octahedron Capital</a>	Hedge Fund	Minority	Jul 2021		<a href="#">#10. Later Stage VC (Series F): New Investor, Jul 2021, \$500.00M</a>
<a href="#">Softbank Investment International Strategic</a>	Venture Capital	Minority	Jul 2021		<a href="#">#10. Later Stage VC (Series F): New Investor, Jul 2021, \$500.00M</a>
<a href="#">Third Point</a>	Hedge Fund	Minority	Jul 2021		<a href="#">#10. Later Stage VC (Series F): New Investor, Jul 2021, \$500.00M</a>
<a href="#">Catapult VC</a>	Venture Capital	Minority	Sep 2020		<a href="#">#8. Later Stage VC (Series E): New Investor, Sep 2020, \$300.00M</a>

DX Ventures	Corporate Venture Capital	Minority	Sep 2020		#8. Later Stage VC (Series E): New Investor, Sep 2020, \$300.00M
Ignacio Vilela	Angel (individual)	Minority	Sep 2020		#8. Later Stage VC (Series E): New Investor, Sep 2020, Ignacio Vilela, \$300.00M
Liquid 2 Ventures	Venture Capital	Minority	Sep 2020		#8. Later Stage VC (Series E): New Investor, Sep 2020, \$300.00M
MyAsiaVC	Venture Capital	Minority	Sep 2020		#8. Later Stage VC (Series E): New Investor, Sep 2020, \$300.00M
T. Rowe Price	Asset Manager	Minority	Sep 2020		#8. Later Stage VC (Series E): New Investor, Sep 2020, \$300.00M #10. Later Stage VC (Series F): Follow-on, Jul 2021, \$500.00M
CSC UpShot Ventures	Venture Capital	Minority	Apr 2019		#6. Later Stage VC (Series D): New Investor, Apr 2019, \$1.00B
Innogest Capital	Venture Capital	Minority	Apr 2019		#6. Later Stage VC (Series D): New Investor, Apr 2019, \$1.00B
Palm Drive Capital	Venture Capital	Minority	Apr 2019		#6. Later Stage VC (Series D): New Investor, Apr 2019, \$1.00B
SoftBank Group	Corporation	Minority	Apr 2019	✓	#6. Later Stage VC (Series D): New Investor, Apr 2019, Jeffrey Hausenbold, \$1.00B #7. Secondary Transaction - Private: Follow-on, Aug 2019, Jeffrey Hausenbold
SoftBank Investment Advisers	Venture Capital	Minority	Apr 2019		#6. Later Stage VC (Series D): New Investor, Apr 2019, Justin Wilson, \$1.00B
SoftBank Latin America Fund	Venture Capital	Minority	Apr 2019		#6. Later Stage VC (Series D): New Investor, Apr 2019, \$1.00B #7. Secondary Transaction - Private: Follow-on, Aug 2019
DST Global	Venture Capital	Minority	Sep 2018		#5. Later Stage VC (Series C): New Investor, Sep 2018, \$217.51M #10. Later Stage VC (Series F): Follow-on, Jul 2021, \$500.00M
Tiger Global Management	Venture Capital	Minority	Sep 2018		#5. Later Stage VC (Series C): New Investor, Sep 2018, \$217.51M
BoomStartup	Accelerator/Incubator	Minority	Jan 2018		#4. Early Stage VC (Series B): New Investor, Jan 2018, \$183.32M



Delivery Hero	Corporation	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B)</a> : New Investor, Jan 2018, \$183.32M
FJ Labs	Venture Capital	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B)</a> : New Investor, Jan 2018, \$183.32M
Grupo Bolívar	Corporation	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B)</a> : New Investor, Jan 2018, \$183.32M
Sentido Empresarial	Corporation	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B)</a> : New Investor, Jan 2018, \$183.32M
Sequoia Capital	Venture Capital	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B)</a> : New Investor, Jan 2018, \$183.32M <a href="#">#5. Later Stage VC (Series C)</a> : Follow-on, Sep 2018, \$217.51M <a href="#">#10. Later Stage VC (Series F)</a> : Follow-on, Jul 2021, \$500.00M
Soma Capital	Venture Capital	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B)</a> : New Investor, Jan 2018, \$183.32M
Andreessen Horowitz	Venture Capital	Minority	Jan 2017	<a href="#">#3. Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M <a href="#">#4. Early Stage VC (Series B)</a> : Follow-on, Jan 2018, \$183.32M <a href="#">#5. Later Stage VC (Series C)</a> : Follow-on, Sep 2018, \$217.51M <a href="#">#10. Later Stage VC (Series F)</a> : Follow-on, Jul 2021, \$500.00M
Burch Creative Capital	Venture Capital	Minority	Jan 2017	<a href="#">#3. Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
Erik Torenberg	Angel (individual)	Minority	Jan 2017	<a href="#">#3. Early Stage VC (Series A)</a> : New Investor, Jan 2017, Erik Torenberg, \$52.77M
Floodgate Fund	Venture Capital	Minority	Jan 2017	<a href="#">#3. Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
Foundation Capital	Venture Capital	Minority	Jan 2017	<a href="#">#3. Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M <a href="#">#4. Early Stage VC (Series B)</a> : Follow-on, Jan 2018, \$183.32M
FundersClub	Venture Capital	Minority	Jan 2017	<a href="#">#3. Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
Investo	Venture Capital	Minority	Jan 2017	<a href="#">#3. Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M

Monashees	Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M #4. <a href="#">Early Stage VC (Series B)</a> : Follow-on, Jan 2018, \$183.32M
Omega Venture Partners	Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
ONEVC	Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M #4. <a href="#">Early Stage VC (Series B)</a> : Follow-on, Jan 2018, \$183.32M #5. <a href="#">Later Stage VC (Series C)</a> : Follow-on, Sep 2018, \$217.51M
Redpoint eventures	Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
Sea Lane Ventures	Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
Streamlined Ventures	Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
XG Ventures	Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M
ZX Ventures	Corporate Venture Capital	Minority	Jan 2017	#3. <a href="#">Early Stage VC (Series A)</a> : New Investor, Jan 2017, \$52.77M #4. <a href="#">Early Stage VC (Series B)</a> : Follow-on, Jan 2018, \$183.32M #5. <a href="#">Later Stage VC (Series C)</a> : Follow-on, Sep 2018, \$217.51M
Y Combinator	Accelerator/Incubator	Minority	Mar 2016	#2. <a href="#">Accelerator/Incubator</a> : New Investor, Mar 2016, Sam Altman, \$0.12M #4. <a href="#">Early Stage VC (Series B)</a> : Follow-on, Jan 2018, Sam Altman, \$183.32M #10. <a href="#">Later Stage VC (Series F)</a> : Follow-on, Jul 2021, \$500.00M
Plug and Play Tech Center	Accelerator/Incubator	Minority	Jan 2016	#1. <a href="#">Accelerator/Incubator</a> : New Investor, Jan 2016, \$0.26M #3. <a href="#">Early Stage VC (Series A)</a> : Follow-on, Jan 2017, \$52.77M

#### Former Investors (2)

Name	Investor Type	Holding	Investor Since	Board	Related Deals
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Endeavor Catalyst	Corporate Venture Capital	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B): New Investor, Jan 2018, \$183.32M</a> <a href="#">#5. Later Stage VC (Series C): Follow-on, Sep 2018, \$217.51M</a> <a href="#">#7. Secondary Transaction - Private: Seller, Aug 2019</a>
INVX	Venture Capital	Minority	Jan 2018	<a href="#">#4. Early Stage VC (Series B): New Investor, Jan 2018, \$183.32M</a> <a href="#">#7. Secondary Transaction - Private: Seller, Aug 2019</a>

## Service Providers

### Service on a Deal (13)

Service Provider Name	Service Provided	Service To	Deal Date	Deal #	Comments
Cooley	Legal Advisor	Rappi	24-Sep-2020	8	
Goodwin	Legal Advisor	T. Rowe Price	24-Sep-2020	8	
Cooley	Legal Advisor	Rappi	30-Apr-2019	6	
Goodwin	Legal Advisor	DST Global	30-Apr-2019	6	
Gunderson Dettmer	Legal Advisor		30-Apr-2019	6	
Paul, Weiss, Rifkind, Wharton & Garrison	Legal Advisor	SoftBank Group	30-Apr-2019	6	
Cooley	Legal Advisor	Rappi	18-Sep-2018	5	
Gunderson Dettmer	Legal Advisor	Sequoia Capital	18-Sep-2018	5	
Gunderson Dettmer	Legal Advisor	Tiger Global Management	18-Sep-2018	5	
Cooley	Legal Advisor	Rappi	17-Jan-2018	4	
Gunderson Dettmer	Legal Advisor	Grupo Bolívar	17-Jan-2018	4	
Morrison & Foerster	Legal Advisor	Delivery Hero	17-Jan-2018	4	
Latham & Watkins	Legal Advisor	Andreessen Horowitz	06-Jan-2017	3	

## Lead Partners on Deals (11)

### Investors (7)

Name	All Deals	Title	Representing	Deals	Phone	Email
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Ignacio Vilela	3	Angel Investor	Ignacio Vilela	#8. Later Stage VC (Series E): Sep 2020, \$300.00M, Completed		
Jeffrey Housenbold	22	Managing Partner, SoftBank Investment Advisers.	SoftBank Group	#7. Secondary Transaction - Private: Aug 2019, Completed	+81 (0)36 889 2000	jeff.housenbold@visionfund.com
Jeffrey Housenbold	22	Managing Partner, SoftBank Investment Advisers.	SoftBank Group	#6. Later Stage VC (Series D): Apr 2019, \$1.00B, Completed	+81 (0)36 889 2000	jeff.housenbold@visionfund.com
Justin Wilson	16	Partner, Americas	SoftBank Investment Advisers	#6. Later Stage VC (Series D): Apr 2019, \$1.00B, Completed	+1 (303) 531-3100	justinwilson@gores.com
Sam Altman	367	President	Y Combinator	#4. Early Stage VC (Series B): Jan 2018, \$183.32M, Completed		sama@openai.com
Erik Torenberg	21	Angel Investor	Erik Torenberg	#3. Early Stage VC (Series A): Jan 2017, \$52.77M, Completed		erik@beondeck.com
Sam Altman	367	President	Y Combinator	#2. Accelerator/Incubator: Mar 2016, \$0.12M, Completed		sama@openai.com

#### Service Providers - Sell Side (1)

Name	All Deals	Title	Representing	Deals	Phone	Email
Stephane Levy JD	10	Partner	Cooley	#8. Later Stage VC (Series E): Sep 2020, \$300.00M, Completed	+1 (212) 858-1825	slevy@cooley.com

#### Service Providers - Buy Side (2)

Name	All Deals	Title	Representing	Deals	Phone	Email
Cameron Contizano JD	29	Partner, Business Law Department	Goodwin	#8. Later Stage VC (Series E): Sep 2020, \$300.00M, Completed	+1 (202) 346-4051	ccontizano@goodwinlaw.com
Michael Krigbaum JD	21	Partner	Morrison & Foerster	#4. Early Stage VC (Series B): Jan 2018, \$183.32M, Completed	+1 (650) 813-5928	mkrigbaum@mofo.com

#### Service Providers (1)

Name	All Deals	Title	Representing	Deals	Phone	Email
Cameron Contizano JD	29	Partner, Business Law Department	Goodwin	#6. Later Stage VC (Series D): Apr 2019, \$1.00B, Completed	+1 (202) 346-4051	ccontizano@goodwinlaw.com

### Investments | Buy Side (5)

Company Name	Deal Date	Deal Type	Deal Size	Co-Investors	Company Stage	Industry	Lead Partner
Joint Venture (Banco Davivienda and Rappi)	10-Mar-2021	Joint Venture	\$50.00M	1		National Banks	Simón Borrero
Joint Venture (Banorte / Rappi)	30-Jun-2020	Joint Venture	\$15.73M	1	Generating Revenue	Other Financial Services	Juan Pablo Ortega
Avocado (B2C Non-Financial Other Services)	01-Jun-2020	Merger/Acquisition			Generating Revenue	Other Services (B2C Non-Financial)	
Riogrande (Media and Information Services (B2B))	01-May-2020	Early Stage VC		4	Generating Revenue	Media and Information Services (B2B)	
Payit (App)	07-Feb-2019	Merger/Acquisition			Generating Revenue	Financial Software	

† Indicates an Add-On  
E Estimated  
x Investor Exited Deal

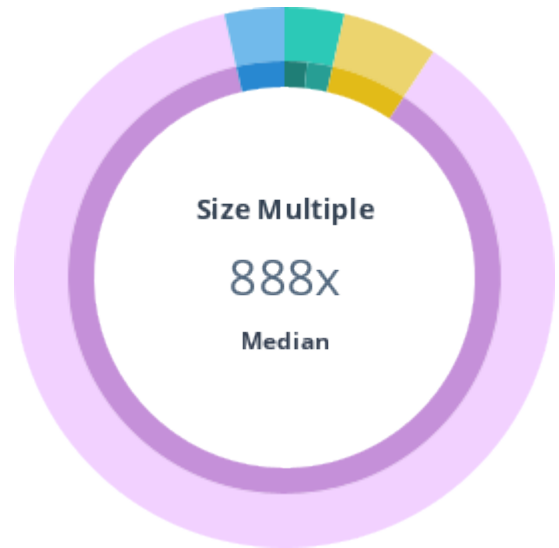
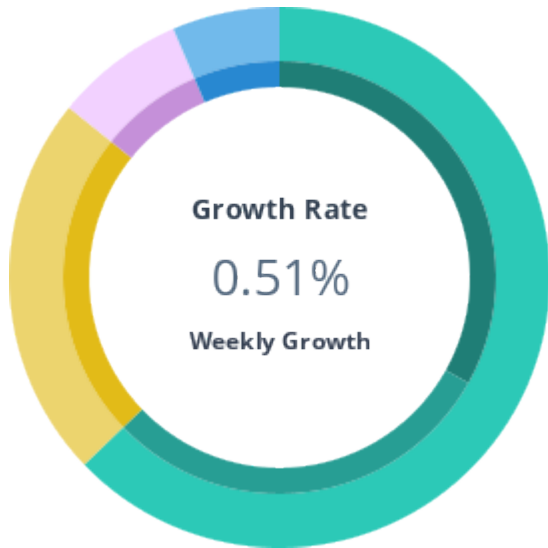
## Affiliates

### Subsidiaries (2)

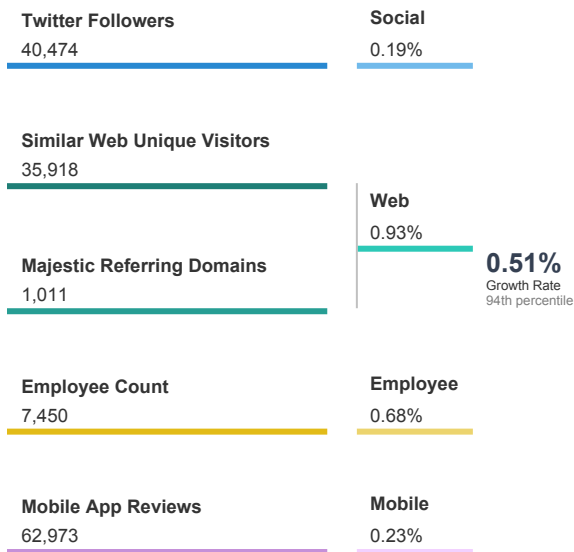
Name	Industry	Location	Year Founded
Payit (App)	Financial Software	Mexico City, Mexico	2015
Avocado (B2C Non-Financial Other Services)	Other Services (B2C Non-Financial)	Sao Paulo, Brazil	2018

## Signals Summary

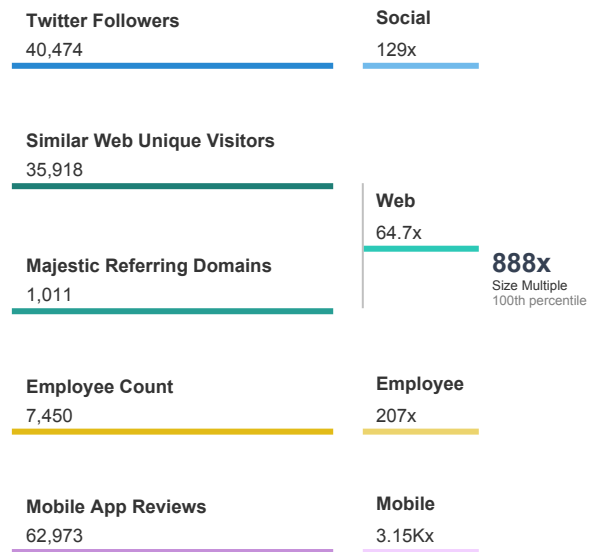
This company has a weekly growth rate of 0.51%, placing it in the 94th percentile of all growth rates tracked within PitchBook. Its underlying data points generate a size multiple that is 888x times larger than the median of all size multiples tracked within PitchBook, placing it in the 100th percentile of all size multiples tracked within PitchBook.



### Growth Rate Summary (Weekly)

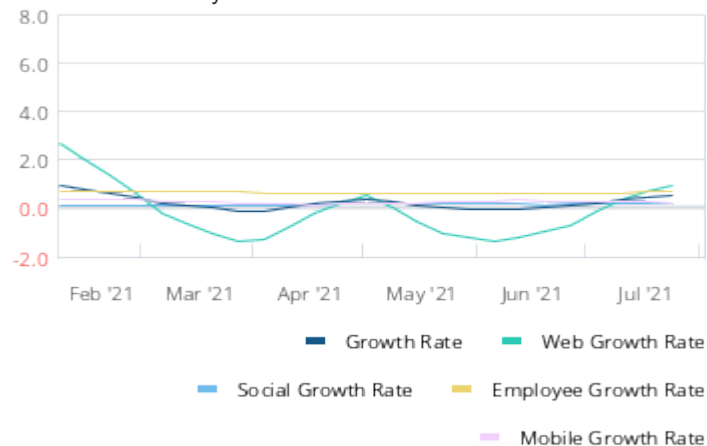


### Size Multiple Summary (x Median)

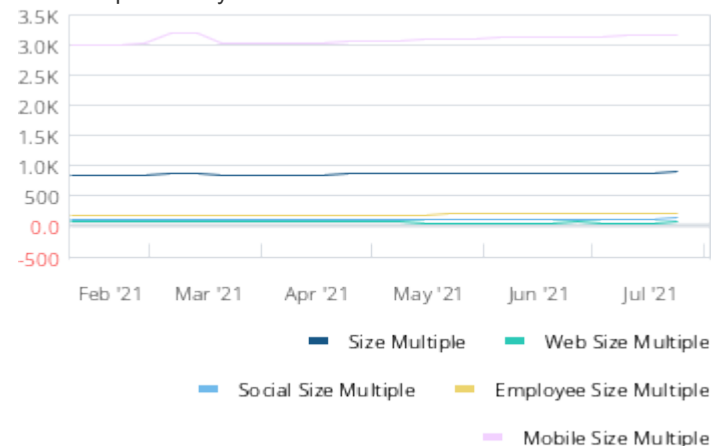


## Signals History

### Growth Rate History

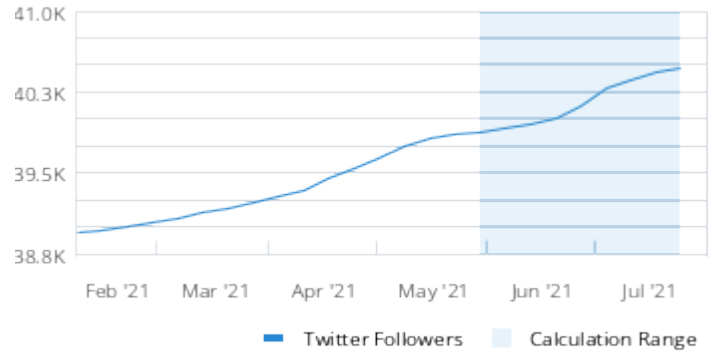


### Size Multiple History



## Social Media Signals

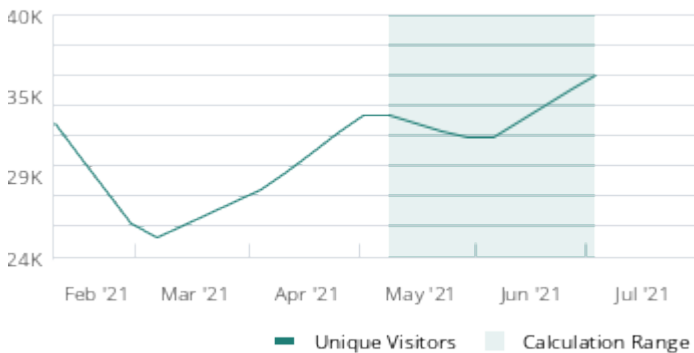
### Twitter Followers 40,474



Metric	Rappi	All Companies Average
Twitter Followers	40,474	12,611
Growth Rate	0.19%	0.07%
Growth Rate Percentile	90th	43rd
Size Multiple	129x	40.1x
Size Multiple Percentile	98th	50th

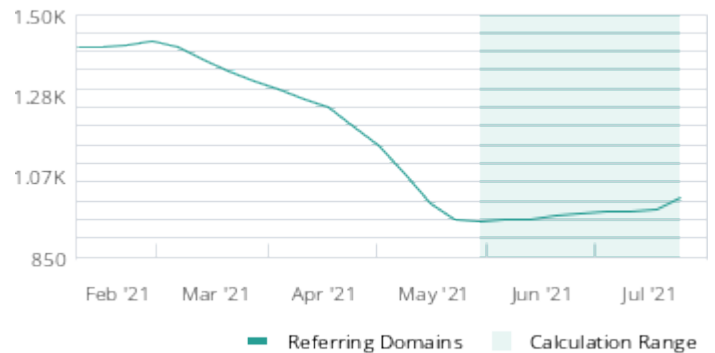
## Web Signals

### SimilarWeb Unique Visitors 35,918



Metric	Rappi	All Companies Average
SimilarWeb Unique Visitors	35,918	23,954
Growth Rate	0.98%	0.24%
Growth Rate Percentile	82nd	36th
Size Multiple	60.8x	43.0x
Size Multiple Percentile	96th	49th

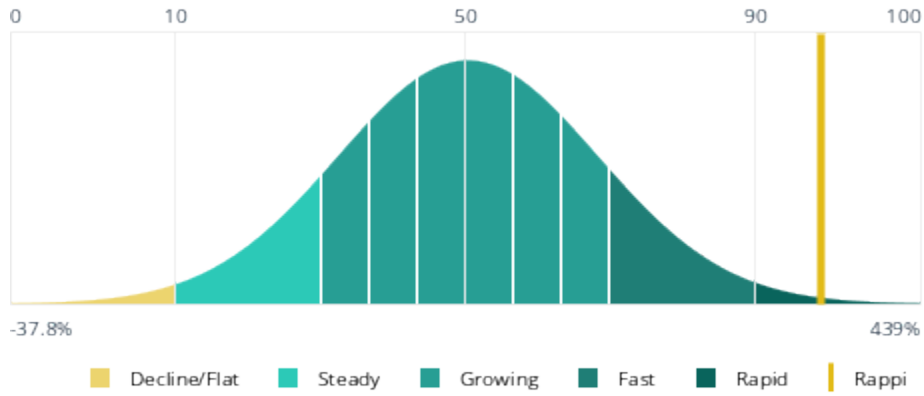
### Majestic Referring Domains 1,011



Metric	Rappi	All Companies Average
Majestic Referring Domains	1,011	170
Growth Rate	0.88%	0.04%
Growth Rate Percentile	98th	15th
Size Multiple	68.6x	11.4x
Size Multiple Percentile	99th	49th

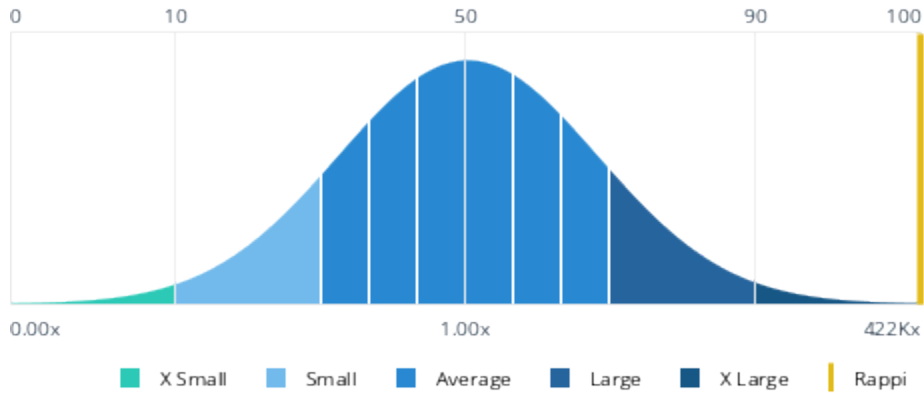
## Ranking And Distribution

**Weekly Growth 0.51%, 94th %ile**



Percentile	Min Rate	Max Rate	Avg. Rate
0-10	-37.8%	-0.04%	-0.98%
10-20	-0.03%	0.00%	0.00%
20-30	-	-	-
30-40	-	-	-
40-50	-	-	-
50-60	-	-	-
60-70	-	-	-
70-80	-	-	-
80-90	0.01%	0.16%	0.07%
90-100	0.17%	439%	1.52%

**Size Multiple 888x, 100th %ile**

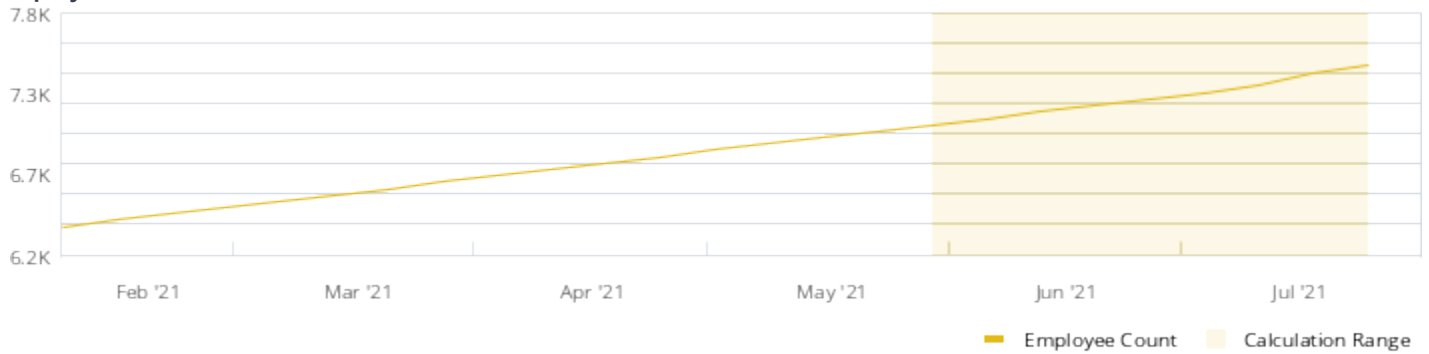


Percentile	Min Size	Max Size	Avg. Size
0-10	0.00x	0.13x	0.09x
10-20	0.14x	0.27x	0.23x
20-30	0.28x	0.40x	0.36x
30-40	0.41x	0.67x	0.55x
40-50	0.68x	0.99x	0.83x
50-60	1.00x	1.47x	1.21x
60-70	1.48x	2.29x	1.86x
70-80	2.30x	3.95x	3.02x
80-90	3.96x	8.99x	5.88x
90-100	9.00x	422Kx	121x



## Employee Signals

### Employee Count 7,450



Company	Employee Count	Growth Rate	Growth Percentile	Size Multiple	Size Percentile
Rappi	7,450	0.68%	72nd	207x	97th
All Companies Average	2,097	0.46%	47th	55.1x	50th

## Mobile Signals

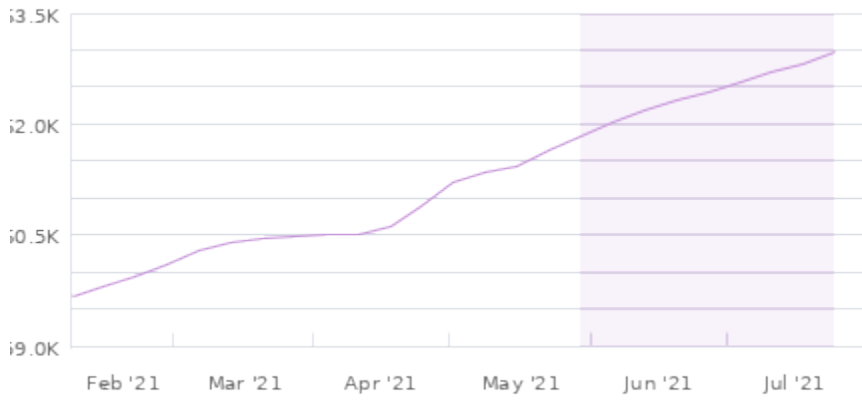
### Primary Mobile App



Rappi - Food delivery and more ★★★★★  
 Category: Food & Drink, Shopping Price: Free

Live better, live RappiDiscover an app created for you, available 24/7 for whatever you need. When we say that we want to make your life easier, we mean it. That's why you can send anything from anywhere in the world with your SuperApp, to more than 9 countries, everything you want to your family and friends. So if you need to go to the supermarket, a restaurant, or the pharmacy: We'll do it for you. With Rappi you can order: Restaurants Always choose the best variety of food, from pizza to international dishes, we will deliver everything you want in minutes. Supermarkets Great for ordering your monthly groceries and having the help of an expert who chooses the products just like you would. We also deliver it to you by car so that you receive it in perfect condition. Last-minute shopping: Express If you need an ingredient or have a special craving, order it through Express without lines and receive everything in 35 minutes or less. Pharmacy Stay healthy while taking care of your family no matter what time it is, we deliver your personal care products 24/7. RappiBank & RappiCard We launched RappiCard, a credit card with no annual cost, offering many benefits; cashback, high security, 24/7 support, discounts and promotions. Ask for it in 5 minutes from the App! (available only in Mexico, Colombia, Peru and Brasil) Online Stores: RappiMall The perfect place for people like you who love to shop at their favorite stores and malls from anywhere and have it delivered to your door. Courier Service When you need to send the keys to a friend or even a birthday gift, anything you need to send or receive, we help you. If you run out of cash, we will also deliver it to where you need it. Travel: RappiTravel We are all taking care of ourselves right now, but we know that we will travel again, that is why we are here to help you, even when it comes to planning your next trip. Download it now and live better with everything that Rappi can do for you.

Mobile Reviews 62,973



— Mobile Reviews ■ Calculation Range

### Mobile Rating



■ iOS Rating

Company	Mobile Reviews	Growth Rate	Growth Percentile	Size Multiple	Size Percentile
Rappi	62,973	0.23%	61st	3.15Kx	98th
All Companies Average	14,461	0.76%	38th	779x	50th

### Today's Chart Ranking

Food & Drink (Top Free iPad Applications) 52nd



## Mobile Ranking

Company signals data was calculated against 1876745 companies within all companies.

Company Signals Population: Company Signals data is tracked for active companies (i.e. have not gone out of business) that haven't been exited from VC, PE, or Incubator/Accelerator. Social media presence is tracked only for companies that have a Twitter account; web presence is tracked only for companies whose websites are tracked by SimilarWeb and Majestic.

## News

### [Check out these epic retail technology funding rounds](#)

RTIH rounds up the in demand retail systems ventures who have recently bagged significant investments, including Rappi, Choco, Jokr and Yoobic.

Retail Technology Innovation Hub | 23-Jul-2021

Tagged entities: [Rappi](#), [Choco](#), [Fabric \(Business/Productivity Software\)](#), [JOKR](#), [Little Spoon](#), [YOOBIC](#)

### [Mexican Clara announces a Series A extension of \\$5 million](#)

The additional funding is an extension to their most recent \$30M round and it has been backed by angel investors and founders from unicorns

LABS | 21-Jul-2021

Tagged entities: [Rappi](#), [Bitso](#), [JOKR](#), [Jüsto](#), [Kushki](#)

### [Colombia-based Rappi secures USD 500+ Million in a Series F round](#)

On Friday, Colombia-based on-demand delivery startup, Rappi announced that it secured USD 500+ Million in a Series F funding round.

VCBay | 20-Jul-2021

Tagged entities: [Rappi](#), [Curv](#)

### [Rappi receives an economic injection and its valuation reaches 5.250 million dollars | Companies | Business](#)

Rappi announced that it closed a new investment round in which managed to raise a little more than 500 million dollars Y achieved a valuation ... Read more

Archyde | 20-Jul-2021

Tagged entities: [Rappi](#)

### [Delivery venture Rappi closes major Series G funding round](#)

Colombian on-demand delivery startup, Rappi, has bagged approximately \$500 million at a \$5.25 billion valuation in a Series G round led by T. Rowe Price.

Retail Technology Innovation Hub | 20-Jul-2021  
Tagged entities: [Rappi](#), [Getir](#)

### [Daily Crunch: In all-stock transaction, Zoom to purchase Five9 for \\$14.7 billion](#)

Daily Crunch: In all-stock transaction, Zoom to purchase Five9 for \$14.7 billion

TechCrunch | 20-Jul-2021  
Tagged entities: [Rappi](#), [Dover \(Human Capital Services\)](#), [Five9](#)

### [Rappi raises over \\$500 million in a round led by T.Rowe Price, lifts valuation to \\$5.2 billion](#)

Colombia's on-demand delivery Rappi raises over \$500 million in a round led by T.Rowe Price, lifts valuation to \$5.2 billion. Read on LABS

LABS | 19-Jul-2021  
Tagged entities: [Rappi](#)

### [Colombian on-need delivery startup Rappi raises 'over' \\$500M at a \\$5.25B valuation – TechCrunch](#)

Colombian on-need delivery startup Rappi raises 'over' \$500M at a \$5.25B valuation – TechCrunch

Biz Hunts | 19-Jul-2021  
Tagged entities: [Rappi](#)

### [Rappi, a Colombian on-demand delivery startup, says it has raised \\$500M+ Series F led by T. Rowe Price at a \\$5.25B valuation, bringing its total raised to \\$2B+ \(Mary Ann Azevedo/TechCrunch\)](#)

Mary Ann Azevedo / TechCrunch: Rappi, a Colombian on-demand delivery startup, says it has raised \$500M+ Series F led by T. Rowe Price at a \$5.25B valuation, bringing its total raised to \$2B+

Techmeme | 19-Jul-2021  
Tagged entities: [Rappi](#)

### [T. Rowe Price Leads USD500m Series F Round for Rappi](#)

T. Rowe Price led a USD500m Series F round for Colombian on-demand delivery startup Rappi at a reported USD5.25b valuation, with participation from SoftBank, GIC, Baillie Gifford, Third Point, and...

Latin Venture Capital Association | 19-Jul-2021  
Tagged entities: [Rappi](#), [Third Point](#)

### [Colombian on-demand delivery startup Rappi raises 'over' \\$500M at a \\$5.25B valuation](#)

The Blogger Colombian on-demand delivery startup Rappi raises 'over' \$500M at a \$5.25B valuation |

The Blogger | 19-Jul-2021  
Tagged entities: [Rappi](#)

### [Five Brazilian restaurant chains join forces to fight inflated delivery fees from iFood, Rappi, Uber Eats & Co](#)

The Administrative Council for Economic Defense (CADE) on Thursday, July 16, unrestrictedly approved a partnership between companies in the food sector such as Outback, Dominos, Giraffas, Bobs and Rei do Mate to create and operate a delivery platf...

The Rio Times | 17-Jul-2021  
Tagged entities: [Rappi](#), [Domino's Pizza](#), [iFood](#)

### [Delivery app Rappi partners with Visa to launch credit cards in Brazil – About Your Online Magazine](#)

Delivery app Rappi partners with Visa to launch credit cards in Brazil – About Your Online Magazine

About You Magazine | 03-Jul-2021

Tagged entities: [Rappi](#), [Visa](#)

## [Delivery app Rappi partners with Visa to launch credit cards in Brazil](#)

SoftBank-backed delivery app Rappi is launching credit cards for its users in Brazil, expanding its financial products portfolio as competition in ...

Channel NewsAsia | 02-Jul-2021

Tagged entities: [Rappi](#), [Visa](#)

## [Coljuegos raps Rappi with fine and ban for offering unauthorized games of chance](#)

Colombian gaming regulator Coljuegos has issued a \$20,000 fine against on-demand delivery company Rappi for offering the game "RappiPolla Mundial" without authorization. Coljuegos confirmed this week that Rappi has been fined for illegal operation...

SBC Americas | 24-Jun-2021

Tagged entities: [Rappi](#)

## [The \\$100M+ Dollar Club of South American Startups](#)

From startups that design satellites capable of remapping the entire planet to those that offer plant-based food alternatives, South America has an exciting startup ecosystem worth exploring.

VCBay | 07-May-2021

Tagged entities: [Rappi](#), [Creditas](#), [DLocal](#), [Loggi](#), [MadeiraMadeira](#), [MotoRefi](#), [NotCo](#), [Nubank](#), [Satellogic](#), [Wildlife \(Entertainment Software\)](#)

## [Brazil's bank Itaú and Rappi to launch 100,000 cards for individuals and companies in Chile](#)

Brazil's bank Itaú and Rappi to launch 100,000 cards for individuals and companies in Chile, starting in the third-quarter. Read on LABS

LABS | 05-May-2021

Tagged entities: [Rappi](#), [Itaú CorpBanca](#)

## [So you can buy in Soriana from Mercado Libre to order the supermarket at home: free shipping nationwide in less than 24 hours](#)

Soriana is the first large supermarket chain to open an official store in Mercado Libre, an alliance that makes Uber, Rappi and Walmart tremble.

Entrepreneur | 22-Apr-2021

Tagged entities: [Rappi](#), [Cornershop](#), [MercadoLibre](#), [Organizacion Soriana](#), [Uber](#), [Walmart](#)

## [monashees: Meet the low-profile Brazilian "unicorn hunter" that backed Rappi and 99](#)

monashees: Meet the low-profile Brazilian venture capital firm, also known as unicorn hunter, that backed Rappi and 99, among others!

LABS | 07-Apr-2021

Tagged entities: [Rappi](#), [Didi Global](#), [Loggi](#), [Monashees](#), [The Coffee \(Restaurants and Bars\)](#), [Vortexa](#)

## [iFood, Uber Eats, Rappi to reduce partner restaurants fees](#)

At the pandemic peak in Brazil, iFood, Uber Eats and Rappi reduce partner restaurants fees. Read on LABS

LABS | 01-Apr-2021

Tagged entities: [Rappi](#), [iFood](#), [Uber](#)

## [Banco Itaú Chile, Rappi partner to distribute financial products in Chile](#)

Banco Itaú Chile, Rappi partner to distribute financial products in ChileWednesday 31 March 2021 13:41 CET | News Banco Itaú Chile has partnered with Rappi to allow more people to access new financial solutions in an agile and digital way, accordi...

The Paypers | 31-Mar-2021

Tagged entities: [Rappi](#), [Itaú CorpBanca](#)

## [Itaú and Rappi alliance to bring greater financial inclusion to Chile](#)

Itaú Corpbanca and Rappi are working together to bring greater financial inclusion to Chile with simple, innovative and unique digital products

Retail International Banker | 31-Mar-2021

Tagged entities: [Rappi](#), [Itau CorpBanca](#)

### [New alliance between Itaú and Rappi will bring greater financial inclusion to Chile](#)

With such a pioneer initiative, financial access to digital solutions for individuals will be expanded in Chile on the back of the experience and support...

GlobalNewsWire | 30-Mar-2021

Tagged entities: [Rappi](#), [Itau CorpBanca](#)

### [Brazilian Delivery Center partners with mall management firm to digitize shopkeepers](#)

Brazil's mall management firm AD Shopping launches digital platform to integrate physical stores and marketplaces. Read on LABS!

LABS | 25-Mar-2021

Tagged entities: [Rappi](#), [B2W Companhia Digital](#), [MercadoLibre](#)

### [Uber, Rappi, Loggi and iFood deliverers halt this Friday](#)

Uber, Rappi, Loggi and iFood deliverers halt this Friday

Time24 News | 20-Mar-2021

Tagged entities: [Rappi](#), [iFood](#), [Uber](#)

## SEC Filings (6)

Type	Date	Title	CIK
<a href="#">D</a>	18-Sep-2020	Notice of Exempt Offering of Securities	<a href="#">1693234</a>
<a href="#">D</a>	22-May-2019	Notice of Exempt Offering of Securities	<a href="#">1693234</a>
<a href="#">D</a>	19-Sep-2018	Notice of Exempt Offering of Securities	<a href="#">1693234</a>
<a href="#">D/A</a>	05-Apr-2018	Notice of Exempt Offering of Securities [Amend]	<a href="#">1693234</a>
<a href="#">D</a>	17-Jan-2018	Notice of Exempt Offering of Securities:	<a href="#">1693234</a>
<a href="#">D</a>	30-Dec-2016	Notice of Exempt Offering of Securities:	<a href="#">1693234</a>

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